

2022 SPONSOR BENEFITS

Our sponsors are the lifeblood of APLDCT. Collaboration with our sponsors allows us to fund member education, outreach, and networking opportunities. Through these funded activities, we introduce our sponsors to our clients, our colleagues, and to other organizations. Sponsor bios, meet and greets, online and event advertising, and newsletter promotion, are also used to effectively promote our sponsors as essential components of successful landscape design.

APLDCT members include professional landscape designers and architects, landscape design students, and landscape contractors, all industry professionals who specify products and services every day in their designs and projects throughout Connecticut. Being an APLDCT sponsor places you, your products, and services, directly into the conversation between our members and their clients in each new project.

APLD is the only nationally recognized professional association for landscape designers. The Connecticut chapter is committed to putting its members and sponsors into the public eye, bringing a steady stream of potential clients to our web site, and benefit to our sponsors bottom line.

2022 APLDCT SPONSOR BENEFITS	Platinum	Gold	Silver	Bronze
	\$2,500	\$1,000	\$500	\$250
Lead Sponsor Recognition for APLD CA Educational Webinars	X			
Title Sponsorship Recognition – Logo and Brand Name Above All Other Sponsors	X			
Priority placement Logo Link to Your Website and Description of services (100 words) on the APLDCT Sponsor Quick Reference Sheet	X			
Feature Article/Interview for APLDCT Newsletter	X			
Three Additional Exclusive E Blasts (4 Total, 1 per quarter) from Your Company to APLDCT Membership	X			
Priority Banner Advertisement on the APLDCT Website	X	X		
Secondary placement Logo Link to Your Website and Description of services (50 words) on the APLDCT Sponsor Quick Reference Sheet	X	X		
Exclusive Member Testimonial on APLDCT Website and Facebook Page	X	X		
Logo Presence for APLDCT Educational Webinars	X	X		
Your Company Name and Logo (with link) in the APLDCT Newsletter	X	X		
One Additional Exclusive E Blast (2 total, 1 per half year) from Your Company to APLDCT Membership	X	X		
One Exclusive Annual E Blast from Your Company to APLDCT Membership	X	X	X	
Your Logo (with Link) Featured on the Sponsor Quick Reference Sheet Distributed to Membership	X	X	X	
Special Invitation to APLDCT Social Events	X	X	X	X
Links to Your Company Website from APLDCT Website	X	X	X	X
Your Name and Website on Sponsor Quick Reference Sheet Distributed to Membership	X	X	X	X